

# The Cleveland Gary Story



TOUCHDOWN ON WALL STREET

## LOG-LINE

After reaching the pinnacle of his NFL career, star running back Cleveland Gary makes a daring choice to leave the field and tackle a new game: Wall Street.

Battling corruption, racial tensions, and personal setbacks, Gary strives to build a legacy beyond the gridiron, turning his pursuit of success into an inspiring journey of triumph against formidable odds.



## The Story

Touch emotions with

MICHAEL B. JORDAN as Cleveland Gary

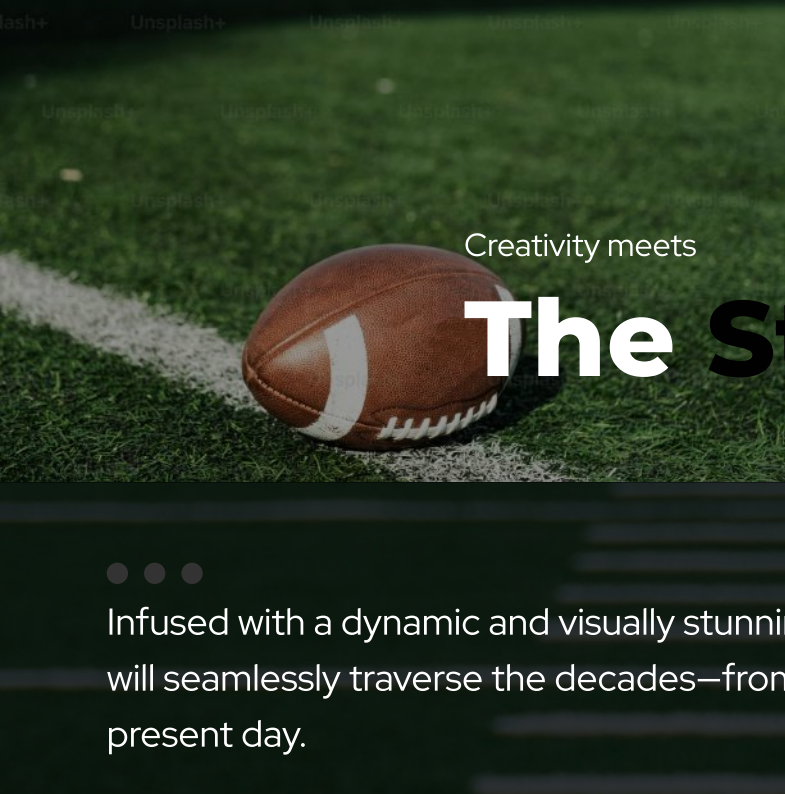
MEAGAN GOOD as Tina

"Touchdown on Wall Street" is a tale of resilience, ambition, and the unyielding pursuit of dreams against formidable odds. It takes viewers on an emotional rollercoaster through the highs of success, the lows of personal sacrifice, and the ultimate triumph of a man who dared to rewrite history to create change for the undeserved.

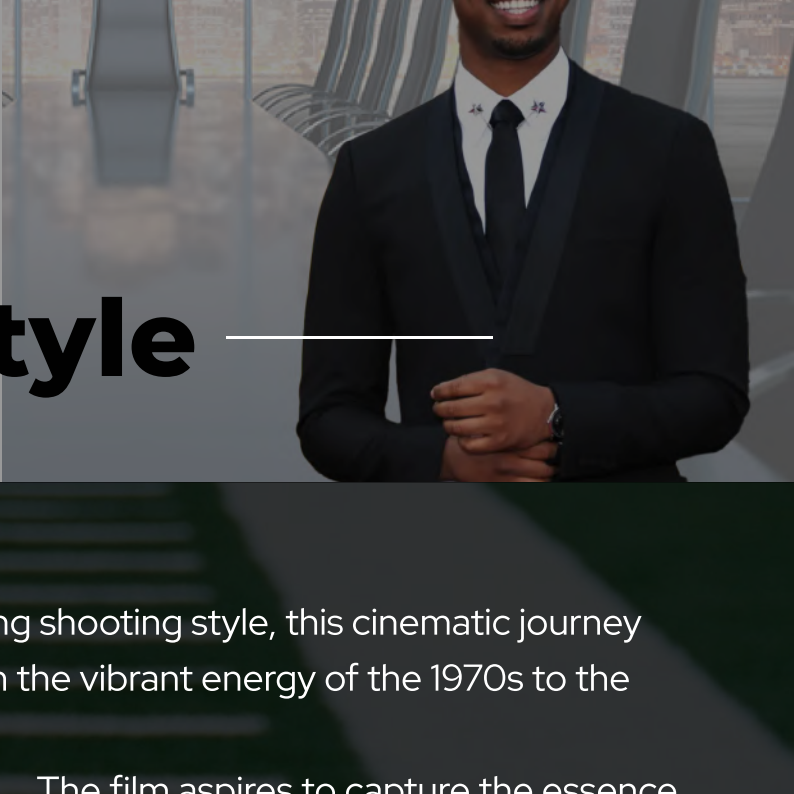
The story follows Cleveland Gary from his youth in Indiantown, Florida, on his quest to become a professional athlete despite numerous obstacles, social and racial injustices, and the doubts of those around him.

When he decides to leave the NFL to pursue his dream of becoming a Financier businessman, an enormous strain is placed upon his life, but believing in himself, Cleveland never falters in his goals to better both his own life as well as that of other minority entrepreneurs like him.

In the end, Cleveland Gary emerges not only as a triumphant businessman but also as a symbol of the indomitable human spirit. "Touchdown on Wall Street" is a cinematic celebration of courage, determination, and the enduring power of love that transcends the boundaries of the playing field and the bustling streets of Wall Street.



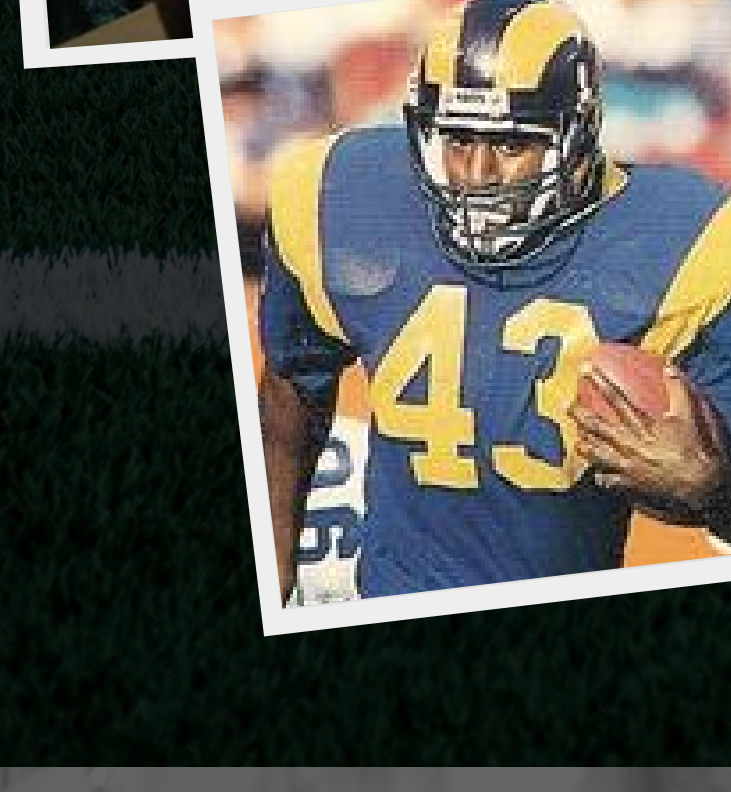
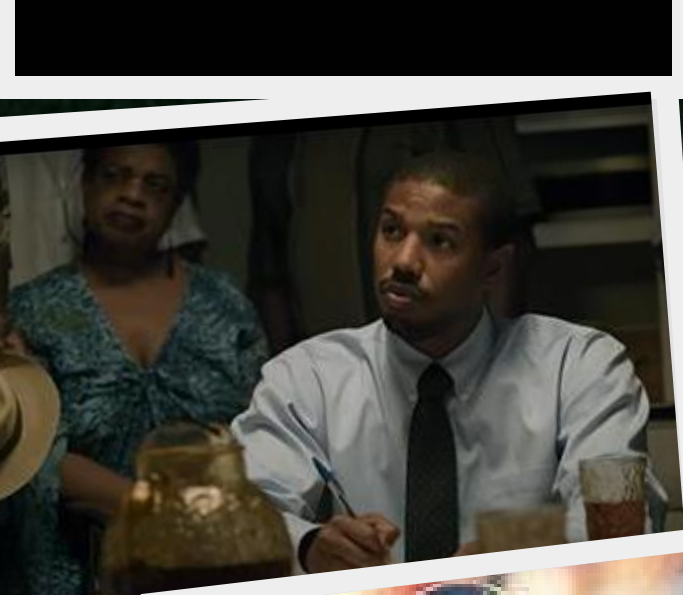
## The Style



Infused with a dynamic and visually stunning shooting style, this cinematic journey will seamlessly traverse the decades—from the vibrant energy of the 1970s to the present day.

The film aspires to capture the essence of each era while embracing a modern aesthetic.

Drawing inspiration from the timeless allure of the greatest sports movies, it aims to deliver an epic and visually compelling experience that mirrors the extraordinary life of Cleveland Gary



CLEVELAND GARY NFL Touchdown Leader

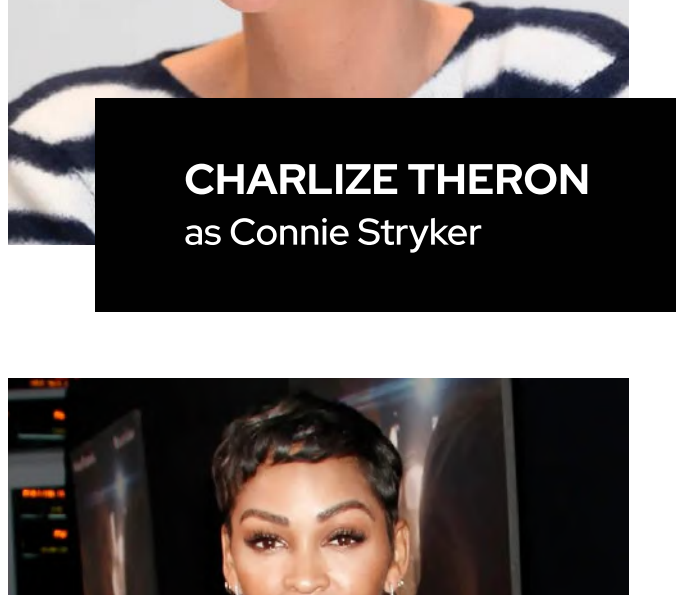


## The Casting

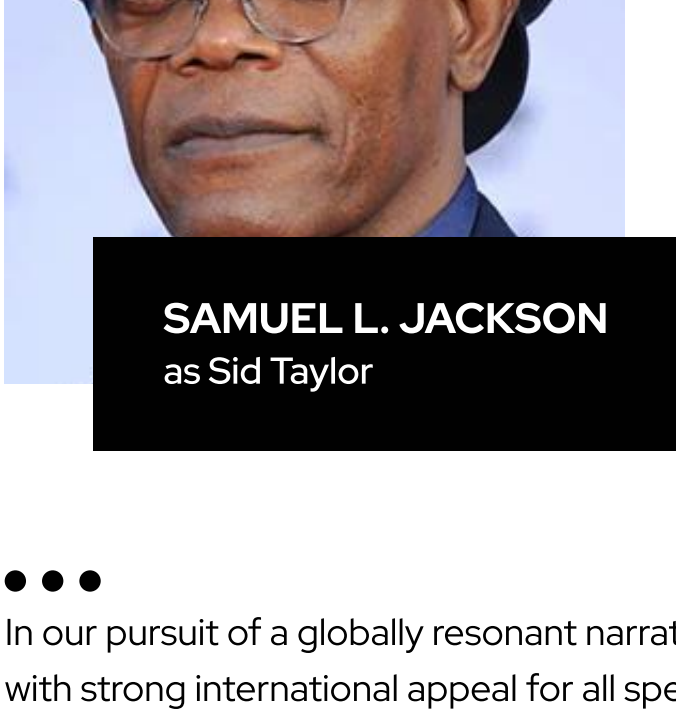
Our casting strategy for this film is meticulously crafted to encompass a diverse array of talent, deliberately chosen to resonate across various demographics. By selecting individuals with proven domestic and international appeal, our aim is not only to authentically tell the compelling story of Cleveland Gary but also to strategically enhance the film's profitability through widespread audience connection and engagement.



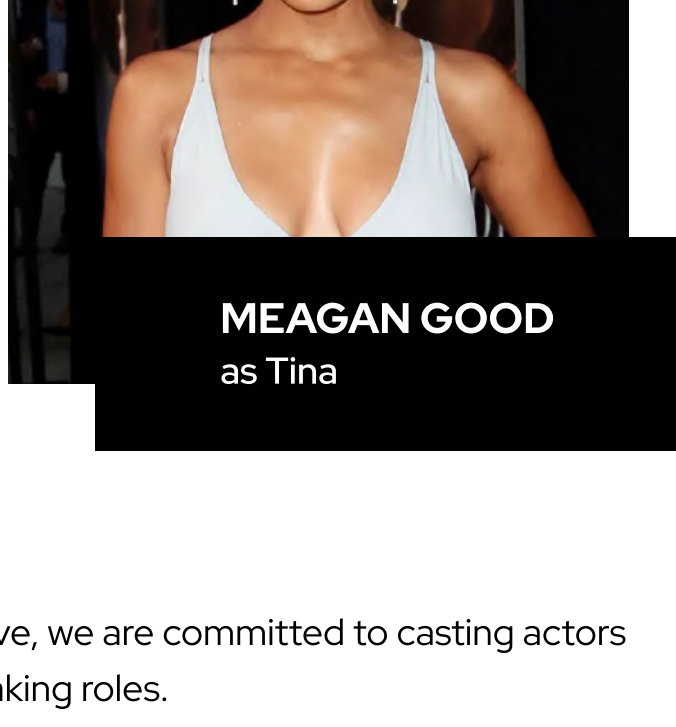
MICHAEL B. JORDAN as Cleveland Gary



CHARLIZE THERON as Connie Stryker



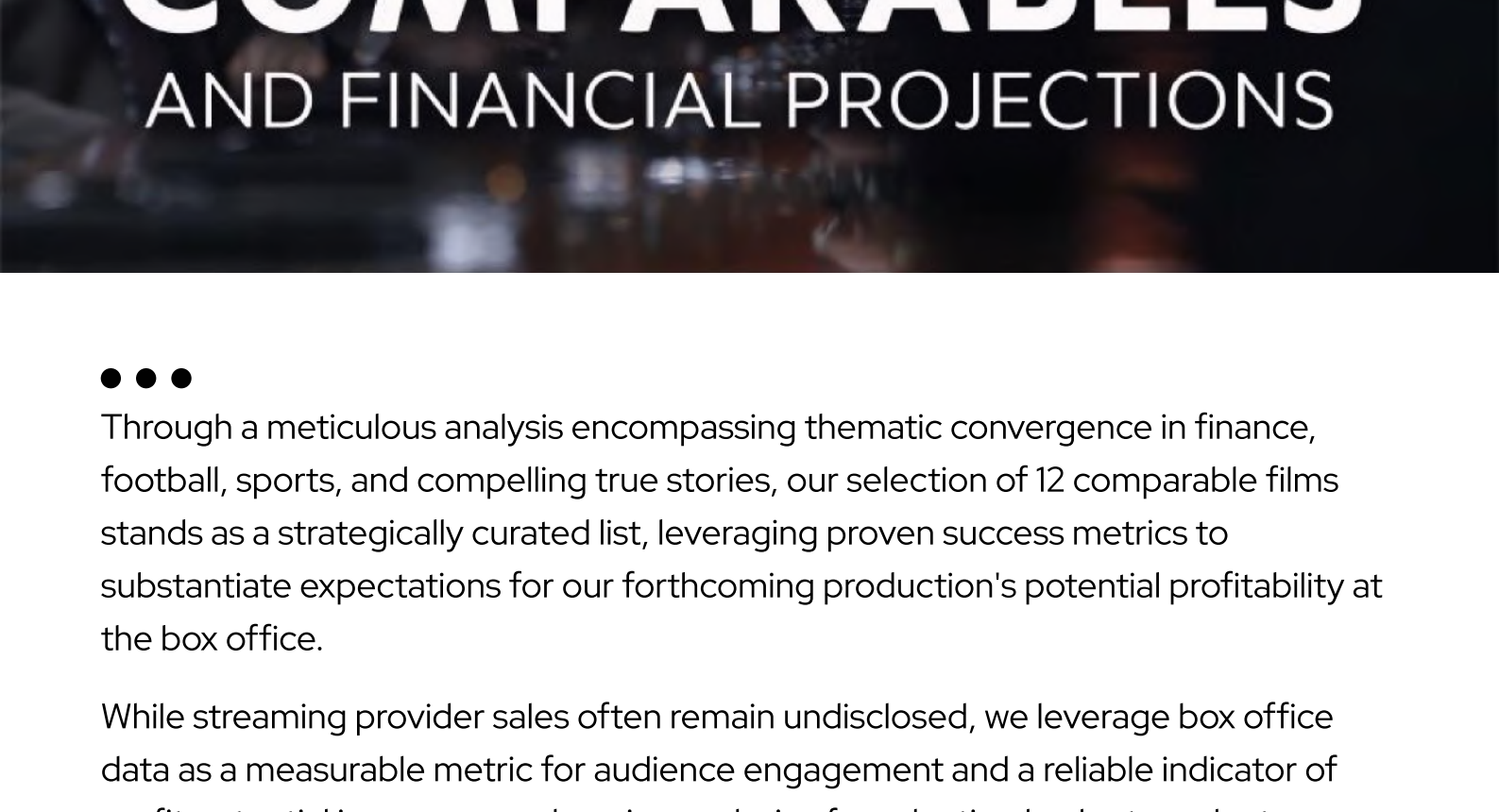
SAMUEL L. JACKSON as Sid Taylor



MEAGAN GOOD as Tina

In our pursuit of a globally resonant narrative, we are committed to casting actors with strong international appeal for all speaking roles.

By assembling a diverse and globally recognized cast, we aim to create a film that transcends borders, resonating with audiences worldwide and fostering a connection with viewers from various cultural backgrounds. This deliberate casting strategy not only enhances the film's market potential but also ensures a more inclusive and universally relatable storytelling experience.



## COMPARABLES AND FINANCIAL PROJECTIONS

Through a meticulous analysis encompassing thematic convergence in finance, football, sports, and compelling true stories, our selection of 12 comparable films stands as a strategically curated list, leveraging proven success metrics to substantiate expectations for our forthcoming production's potential profitability at the box office.

While streaming provider sales often remain undisclosed, we leverage box office data as a measurable metric for audience engagement and a reliable indicator of profit potential in our comprehensive analysis of production budgets and returns.

Title	Year	Production Budget	Domestic Gross	Worldwide Gross	Total Estimated Domestic Video Sales	Total Measurable Sales	Measurable ROI
The Blind Side	2009	\$35,000,000	\$255,959,475	\$305,705,794	\$128,204,695	\$433,910,489	1139.74%
American Underdog	2021	\$25,000,000	\$26,514,814	-Not Enough Data-	\$2,668,123	\$29,182,937	16.73%
Remember the Titans	2000	\$30,000,000	\$115,719,751	\$136,771,683	-Not Enough Data-	\$252,491,434	741.64%
The Longest Yard	2005	\$82,000,000	\$158,119,460	\$191,558,505	-Not Enough Data-	\$349,677,965	326.44%
Jerry Maguire	1996	\$50,000,000	\$153,952,592	\$273,552,592	-Not Enough Data-	\$427,505,184	755.01%
The Game Plan	2007	\$22,000,000	\$90,648,202	\$146,590,987	\$52,104,067	\$289,343,256	1215.20%
When the Game Stands Tall	2014	\$15,000,000	\$30,127,963	\$30,138,912	\$15,105,470	\$75,372,345	402.48%
Concussion	2015	\$35,000,000	\$34,531,832	\$50,363,790	\$7,581,242	\$57,945,032	65.56%
Moneyball	2011	\$50,000,000	\$75,605,492	\$111,300,835	\$34,282,110	\$145,882,945	191.17%
The Big Short	2015	\$28,000,000	\$70,259,870	\$132,624,681	\$7,274,047	\$139,898,728	399.64%
Boiler Room	2000	\$9,000,000	\$16,963,963	\$28,773,637	-Not Enough Data-	\$28,773,637	219.71%
The Wolf of Wall Street	2013	\$100,000,000	\$116,949,183	\$389,816,136	\$40,098,928	\$429,915,064	329.92%

Based on our comprehensive analysis of comparable films, which yielded an average return on investment (ROI) of 483.60%, our film, with a current budget of \$40,560,237, could potentially translate into a significant return of **\$196,149,306**.

It is crucial to note that these projections are speculative and indicative, derived from industry analysis, and do not constitute a direct promise of future returns.